



# AMERICAN CRAFT COUNCIL



## AMERICAN CRAFT MADE SHOW GUIDE ADVERTISING

Reach a committed audience at the largest juried craft show on the East Coast through advertising in the main event publication. Our printed show guides are given to each attendee free of charge and include all information necessary for the event experience.

American Craft Made Baltimore showcases work by nearly 400 accomplished artists and makers alongside demonstrations, talks, and hands-on experiences. Now entering its 48th year, this immersive annual event attracts more than 12,000 dedicated collectors and enthusiasts.

**American Craft Made Baltimore**  
February 21–23, 2025  
Baltimore Convention Center, Baltimore, Maryland

### Available Ads and Specifications:

<b>Full page</b>	<b>\$2,000</b>
Trim size:	5.375" x 8.5"
Type area:	5.125" x 8.25"
Bleed:	5.625" x 8.75"
<b>Half page</b>	<b>\$1,000</b>
Horizontal:	4.875" x 3.875"
<b>Quarter page</b>	<b>\$500</b>
Vertical:	2.3125" x 3.875"

Ads must be designed in CMYK color space.  
300 DPI minimum  
Submit as PDF with all fonts embedded.

**Submit ads to:**  
advertise@craftcouncil.org

**Align your brand with  
the leading nonprofit supporting  
the craft field and its artists.**

### Questions?

**MaryEllen McLaughlin**  
Advertising & Sponsorships Manager  
mmclaughlin@craftcouncil.org

**craftcouncil.org**